

# Museums Worcestershire Performance Indicators - Users

2016/2017 figures as at 30th June 2016

PI	Description	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2015	Apr-Jun 2016	Jul-Sep 2015	Jul-Sep 2016	Oct-Dec 2015	Oct-Dec 2016	Jan-Mar 2016	Jan-Mar 2017	2015/2016	2016/2017
<b>1</b>	<b>Number of visits in person</b>	23,712	22,493	30,541		19,956		21,987		96,196	22,493
a	City Museum and Art Gallery	14,907	13,950	18,428		12,345		14,204		59,884	13,950
b	The Commandery	3,666	4,054	6,123		3,391		3,871		17,051	4,054
c	County Museum, Hartlebury	5,139	4,489	5,990		4,220		3,912		19,261	4,489
<b>2</b>	<b>Website Usage</b>										
a	Number of virtual visits via website (page views)	63,006	42,096	59,351		54,186		36,495		213,037	42,096
b	Sessions generated by first-time visitors to website	--	8,949	--		--		--		--	8,949
<b>3</b>	<b>Organised events and exhibitions</b>	67	29	71		32		30		200	29
a	City Museum and Art Gallery	17	15	13		11		13		54	15
b	The Commandery	30	7	22		6		8		66	7
c	County Museum, Hartlebury	20	7	36		15		9		80	7
<b>4</b>	<b>Number of visits by children/young people</b>	2,383	2,270	2,597		2,905		2,433		10,318	3,324